# Mapping our ADK Future...... where are we now?

Dave Mason and Jim Herman

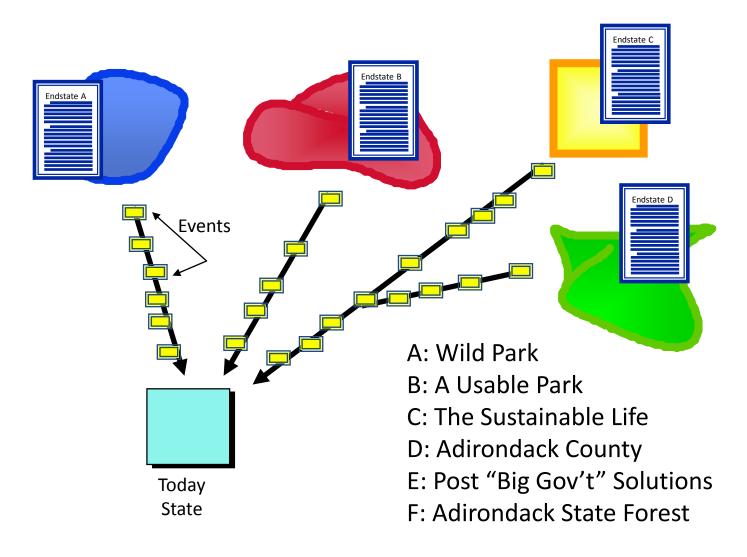
July 18, 2013

Common Ground Alliance Forum

# How We've Spent the Last Year

- Workshops with various ADK groups
  - WCS Advisory, ROOST, AATV, ANN
  - 3 HamCo towns: Morehouse, Lake Pleasant and Arietta
  - School groups Long Lake, Indian Lake, Keene and Paul Hai @ESF here in Newcomb
  - Lots of speeches (APA, Gov's Office, ALA, ESF, ADK Museum, ARC, etc.)
- Assisting development of ADK investment fund
- Developing case for Article XIV amendment
- Participated in the NC Sustainability Plan project

# Mapping the Scenarios



### The Model

B: Sustainable
C: Sustainable + Recreational Tourism
Life and Early Retirees

**A: Wild Forest Preserve** 

The Forest Preserve (A) is the foundation for C plus a sustainable version of B

### The Vision Slides

The vision, the result of the work, is in your hands, literally

When presented to the July 2012 Common Ground Alliance forum, 220+ participants were given cards to mark for feedback:

Strongly agree: 64%

Agree: 29%

Somewhat agree: 7%

Disagree: 0%

Strongly disagree: 0%

Since then we have presented the work to many groups and it has been refined and enriched by their ideas in the document you were handed today

# Two Topics for Today

- How does the news of the last 12 months compare to the scenarios?
- Demo of a web-based tool we are soon to make available that tracks progress towards the endstates
  - You can help us keep track of what is going on
  - The Park is a big place, a lot is happening, and it isn't easy to be aware of it all

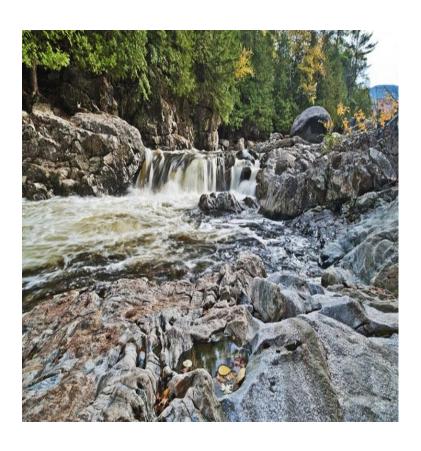
### The Wild Park

- Record breaking Finch land acquisitions
  - The civility of the classification hearings has been noted
- 15,000 acres re-classified as wilderness
  - 46 miles of backcountry snowmobile trails closed
  - 2 miles of road closed
- Farm and commercial forest easements in Keeseville and purchase of the Marion River carry
- ACR halted for now



### The Wild Park -2

- Lots of water work in process
  - Implementation of watershed plans for Schroon Lake, the Ausable River, and work on stream corridors and storm water in Lake George
  - Non-point source control planning underway for Lake Champlain and Lake George
  - Instrumentation of Lake George
  - Full scale war on acquatic invasives: people, chemicals, machines, smart phone apps --anything / everything



- Hamilton County population slips a bit more: -1.2% for 2010-2012
- Essex County was down 1%

### **Usable Park**

- The Whole Park recreation plan is done
- A Whole Park Recreation Portal is being built by AATV



- 5 towns working <u>together</u> on Finch land recreation hub
- State puts \$2m into regional tourism promotion
- Governor's whitewater event in Indian Lake
- 12 mile Inlet Racquette Lake interconnect trail
- Scenic byways project now 14 routes, rail trail issue into UMP review

### Usable Park – 2



- Many outdoor facility upgrades
  - Heart Lake hiker facilities, Finch access infrastructure, playing fields in Lake Placid, upgrades at Camp Colby all funded
  - Waterfront upgrades: Bulwaga Bay Port Henry,
     Wilmington(3), Inlet, Tupper Lake, Northville, Lake
     George, Second Pond (SLK)
- New 46'er registrations nearly doubled membership in 2012 alone
- Cycling is growing in several forms, zip lines are appearing
- Adirondack Powder Skier Association formed to boost low impact back country winter activity
- Hotels: New 100 room hotel in LP, Sagamore to be open all year, acquires LP Lodge

### Usable Park - 3

- Arts: ADK Lakes Summer Festival funded, digital theater conversions
- Attractions: Grants to Great Camp Sagamore and the ADK Museum for restoration and renewal work. Wild Center gets \$1m grant for tree canopy walk.
- Access: Plattsburgh Airport growing from 3 gates to 9, railroad and bus border processing will be at stations in Montreal, rail service to North Creek successful
- Clarkson, SUNY Plattsburgh and Paul Smiths all offer entrepreneurship programs, and Paul Smiths forestry and hotel/food programs link well to the region



### Usable Park – 4



- Health Care
  - Medical Home project showing progress, medical network and electronic records working
  - 40,000 sq ft primary care center coming to Warrensburg
  - New assisted living facility in Willsboro
- Nursing homes in turmoil, hospitals being squeezed
- No work being done to attract retirees, elder care issues are growing
- Climate change impacts increasingly an issue, winter and summer
- No casinos will be in the region

### Sustainable Life

- Broadband being deployed across the Watertown-Westport trunk, Hamilton Cty, Lyon Mtn, Jay, Wilmington, Thurman, Bellmont, more
  - ADK Teleworks in Indian lake aims to connect people to telework jobs
- Large numbers of cell towers applications are being processed
- Local energy projects growing
  - North Country Sustainability Plan completed
  - Biomass energy projects: numerous schools, Watertown, Old Forge, Tupper Lake district heating
  - Willow plantations, interest in liquid biofuels
  - Community net metering law up for comment S4722, Betty Little sponsor





### Sustainable Life - 2

#### Local Food

- CSA food arrangements growing rapidly, including school-farm shares, all developing rich volunteer communities
- Small slaughterhouse in Ticonderoga, a mobile chicken unit, Wholeshare food distribution to interior areas, new farms, local food restaurants, several community kitchens
- New craft breweries in Schroon Lake, Tupper
   Lake, Saranac Lake, and on a Keeseville farm
- Rolling Hills farm resort project in Westport approved
- Working farm easement in Keeseville





## Sustainable Life - 3

- Organizing an ADK region venture fund
- Water quality work
  - Sewer system work in Essex, Port Henry, Lake Placid, Saranac Lake and Inlet
  - Science based stewardship coming: the instrumentation of Lake George
  - Large scale invasive control efforts, using people, laws, smart phones, chemicals
- Climate change noted by loggers who need frozen ground to work on – their seasons are getting shorter
  - Climate change attitudes are changing, moving toward action on mitigation and adaptation







### Sustainable Life -4





Westport

- 5 Park high schools rank among the very best in NY
- Lake George, North Elba, Saranac Lake all have revitalization studies underway
- 300 affordable housing units funded
- New version of TDRs has been proposed
- Essex County bus ridership low, even with flag-down service



North Warren



# **Adirondack County**

- The county idea is not politically possible, but a lot of regional efforts underway
- Local Gov't Day was very positive, 300 people
- Adirondack Partnership has funded its economic development project
- APA filled its economic development position, 2012
- Schools changing
  - Increasing resource sharing now a focus in all schools
  - Piseco School has tuitioned it's students to neighboring Lake Pleasant
  - Ausable Forks Catholic school closed, SLK and LP study a merger









# Adirondack County - 2

- Strengthening links between towns:
  - The 5 Finch Towns and DEC
  - Keene and Jay, after Irene
  - Clifton-Fine
  - Morehouse-Arietta-Lake Pleasant in HamCo sharing
  - Saranac Lake Village and North Elba joint planning grant, \$463,000
- Whole Park is in one Congressional District
- The tax cap is having impacts on local government and school budgets
  - There have been layoffs and shrinkage in school district employment
- Regional efforts get State rewards







# Post Big Government



Keeseville, Improving

- This scenario described some towns doing well, while others fade without much intervention
  - Town-by-town differences become more pronounced
- It is easy to see the mix of improvements and setbacks around the Park. It is not all improving, it is not all failing.
  - The improving towns exhibit restored downtown blocks, new businesses and new buildings
  - The declining towns have more vacant or abandoned property and fewer businesses, especially off-season
- But the weaker towns are garnering considerable attention. They
  are not being left alone to die. The Governor's whitewater event in
  Indian Lake is an example.



# Post Big Government - 2

- The challenges remain the same:
  - The only bank branch office closes
  - The last gas station closes
  - The local food store closes off-season
  - A couple of small shops close
- School populations are an issue everywhere
- Each town has assets to build upon and people working to improve things, often collaborating with neighboring towns
- Declining towns have plenty of allies
  - But their future remains in the hands of residents
- Regionalization is being rewarded by the State





### Adk State Forest

- The big negative trends remain and awareness is growing:
  - Climate change: adaptation and mitigation are both needed now
  - Rural / City demographics are diverging
  - Health care and pension costs increasingly burden county/town government and schools
- People point out that any number of possible city crises could drive people to the Park. Terrorism, floods, viral epidemics, heat waves, etc.



- However, the notion that the Forest Preserve needs big changes is not on anyone's mind as a solution - in fact the opposite is the case
  - Most have embraced the question of how to use the Forest Preserve as a solution, not a problem

### So Where are We Now?

- The Wild Park, our foundation, is being strengthened
- The Usable Park's recreation focus is making great progress in many dimensions, except the early retired idea
- The Sustainable Life scenario has many diverse projects coming to fruition.
  - The NC Sustainability Plan lays out details and a path to NYS supporting funds
- Regionalization is clearly being favored vs independent solutions in every town
  - Failure of some towns remains possible
- The big negatives all remain: climate, gov't health care and pension costs, and rural/city demographics
  - But these are not distracting people from their projects
  - There is an expectation to do better than average rural regions

# What Happens Next?

- A software demo to show how we can track progress and include more people in this ongoing conversation
- We believe the single most promising change is reflected is the number of projects arising from collaborative efforts
- Large numbers of independent projects, rooted in shared intentions, are moving us where we want to go.
  - This is very powerful. It isn't top down. It is us.
  - Government is well suited to helping because of our alignment, as evidenced by the NCREDC's wins in Albany
- We will see you next year with another update (the last of our 3 year commitment to this project)

# The Adirondack Future Map

- We have been working with 2 software developers to create a tool to allow anyone to:
  - Explore the endstates and events for the Adirondack Park, as well as evidence about what is actually happening
  - Rank the endstates on desirability and attainability
  - Vote on the likelihood of events
  - Vote on the influence each event has on each endstate
  - See what our current expectations about event probabilities indicate about which endstates we expect to happen
  - Add evidence (positive and negative)

### **Events and Endstates**

	Ev 1 P = 80%	Ev 2 P = 20%	Ev 3 P = 50%	Ev 4	Ev 5	•••
ES A	I = 5	I = -3				
ES B	I = 3	I = -3				
ES C	I = 2	I = 0				
ES D	I = 0	I = 2				
ES E	I = -2	I = 2				
ES F	I = -5	I = 4				

Expected Impact = (Prob - 50) \* Influence

If a good event is unlikely that is bad; if a bad event is likely, that is bad If a good event is likely that is good; if a bad event is unlikely, that is good